

newhey

Great British carpet since 1968

Stock Collection

Natural Earth





About the Collection

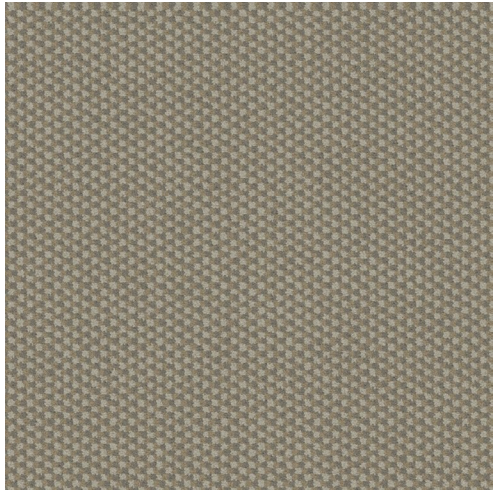
Natural Earth Collection is an eco-friendly stock collection manufactured using pure undyed wools. With no colour dyes or chemical treatments applied, this collection is a smart choice for the environment. Offering six designs manufactured at four metres wide in a heavy commercial specification, making it perfect for guestrooms or public areas.

All our products are manufactured with evobac, a secondary backing made from post-consumer recycled PET plastic. One square metre of evobac prevents at least eight plastic bottles from going to landfill or entering our oceans.

Compliant with all standard British and European regulations for flammability and performance, evobac also offers a comprehensive range of benefits for installers including ease of handling, which is guaranteed through decreased risk of scuffing skirtings and paintwork. Other key benefits are improved anti-fraying properties, reduced wear on blades when cutting and compatibility with all traditional installation methods.

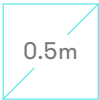


Alabaster



Basalt

Pattern repeat:	Contact Sales Office
Width:	4.00m
Total pile weight:	1,350g/m² (39.83oz/yd²)
Pile content:	80% wool / 20% nylon
Suitability:	Heavy commercial
Secondary backing:	evobac



Represents 0.5m x 0.5m



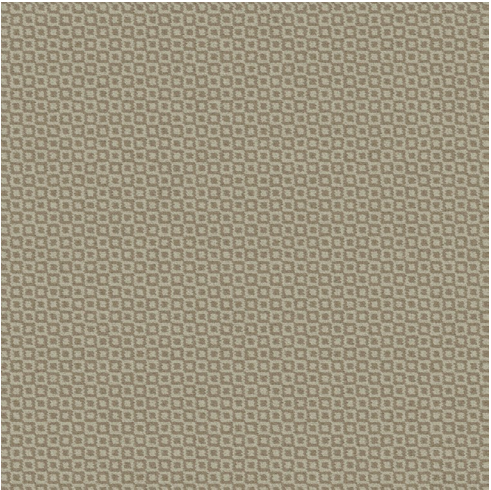
Basalt



Dolomite (mock up only)



Lava



Dolomite

Pattern repeat:	Contact Sales Office
Width:	4.00m
Total pile weight:	1,350g/m² (39.83oz/yd²)
Pile content:	80% wool / 20% nylon
Suitability:	Heavy commercial
Secondary backing:	evobac





Strata (mock up only)



Shear



Strata



All Newhey products can be transformed into area rugs with a selection of edge finishes to suit all tastes and budgets.

For more information please email customer services or call us on 01706 846 375.

One square metre prevents at least eight plastic bottles from going to landfill or entering our oceans.



The benefits



Less risk of scuffing skirtings and paintwork.



Excellent underfoot comfort



Easier to cut, reducing wear on blades.

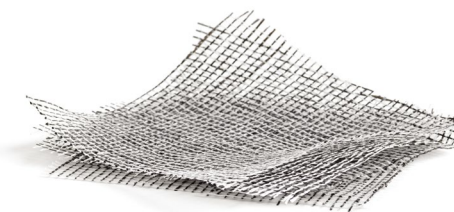


Compatible with conventional installation methods – stretch fit and double stick.

How evobac is made



1 Plastic bottles are shredded into flakes.



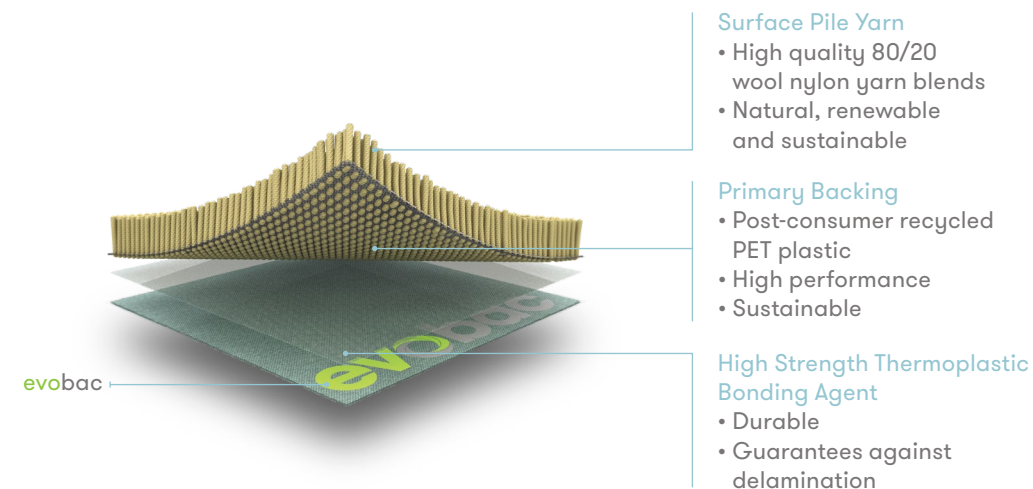
2 The flakes are converted into tape and woven.



3 Next polyester fibre is needled into the woven tape.



4 The result — **evobac**.





Our Story

Newhey Carpets is a leading British manufacturer of contract carpets for the hotel, leisure and entertainment sectors. Applying 50 years of manufacturing and technical excellence, the company constantly embraces the very latest production techniques in order to deliver reliable, high performance products to its global customer base.

Driven by innovation, Newhey uses a mix of yarns and colours to develop unique solutions for commercial interior designers, all backed up by market leading after sales advice and support. The company is also at the forefront of the carpet sector in terms of reducing its carbon footprint through the development of low embodied energy. Newhey's advanced backing system utilises a unique solvent free application process to apply the revolutionary evobac, which is produced from 100% recycled plastic bottles.

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